

# 2008-09 BOSTON CELTICS MEDIA GUIDE



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## ADMINISTRATION

Staff Directory .....	6
Executive Committee .....	8
Board of Directors .....	12
Basketball Operations Staff .....	14
Front Office Staff .....	26
Game Entertainment .....	31

## PLAYERS

2008-2009 Roster .....	33
Biographies and Statistics.....	34

## FACILITIES

Sports Authority Training Center .....	74
TD Banknorth Garden .....	75

## MEDIA

Media Information .....	80
Broadcast Partners .....	83
Announcers.....	84
Traveling Media .....	87

## COMMUNITY

NBA Cares .....	90
Celtics Programs.....	91

## SEASON

Daily Results .....	98
Cumulative Statistics .....	100
Highs & Lows .....	102
Miscellaneous Data .....	104
Absences .....	106
High Games.....	107
Transactions .....	108

## TRADITION

Red Auerbach Bio.....	112
Former Player Stats .....	114
All-Time Numbers .....	174
Draft Choices .....	176
Management/Captains .....	181
Records and Streaks .....	182
Hall of Fame.....	211
All-Star Event Participants .....	212
Individual Awards .....	213
Miscellaneous Stats and Information .....	214

## PLAYOFFS

World Championship Teams .....	224
Playoff Results .....	225
Overtime Records .....	233
Records vs. Opponents .....	234
Year-By-Year Records.....	235
Playoff Starts .....	236
Top Ten Leaders .....	237
Various Team and Individual Records .....	238

## NBA

NBA Directory.....	246
NBDL Directory .....	247
NBA Key Dates .....	247
Opponents .....	248
NBA Statistics, 2007-2008 .....	306





ADMINISTRATION

ADMIN

PLAYERS

FACILITIES

MEDIA

COMMUNITY

SEASON

TRADITION

PLAYOFFS

NBA



## CELTICS FRONT OFFICE

Wyc Grousbeck .....	Managing Partner, Governor and Chief Executive Officer
Wendy Merritt .....	Executive Assistant

## BASKETBALL OPERATIONS

Brian Adams .....	Video Coordinator
Austin Ainge .....	Scout
Danny Ainge .....	Executive Director of Basketball Operations & General Manager
Michael Aud .....	Basketball Operations Assistant
Frank Burke .....	Director of Basketball Administration
Bryan D. Doo .....	Strength & Conditioning Coach
Kevin Eastman .....	Assistant Coach
Darren Erman .....	Coaching Associate
Armond Hill .....	Assistant Coach
Michael Longabardi .....	Assistant Basketball Coach and Advance Scout Coordinator
Annemarie Loflin .....	Assistant to Head Coach
Ryan McDonough .....	Director of Player Personnel
Leo Papile .....	Assistant Executive Director of Basketball Operations
Clifford Ray .....	Assistant Coach
Glenn "Doc" Rivers .....	Head Coach
Tom Thibodeau .....	Associate Head Coach
Dave Wohl .....	Assistant General Manager
Jamie Young .....	Advance Scout
Mike Zarren .....	Assistant Executive Director of Basketball Operations/Associate Counsel

## TEAM SERVICES

Pete Chrisafideis .....	Home Equipment Personnel
John Connor .....	Team Travel & Equipment Manager
Phil Lynch .....	Director of Team Security
Francis O'Bryant .....	Operations Liaison
Frank Randall .....	Locker Room Attendant

## MEDICAL STAFF

Todd Campbell, MSPJ .....	Physical Therapist
Ed Lacerte, PT, SCS, L/ATC, CSCS .....	Head Athletic Trainer/Physical Therapist
Brian McKeon, M.D. ....	Chief Medical Officer/Team Physician
Vladimir Shulman, Member AMTA .....	Massage Therapist

## HOME GAME STAFF

Brian Babineau .....	Team Photographer
Steve Babineau .....	Team Photographer
Elaine Burke .....	Computer Game Stats Crew
Shane Crawford .....	Statistics Technical Coordinator
Royal Doughty .....	Official Scorer
Bruce Dove .....	Game Clock Operator
Sherri Geller .....	Media Operations Assistant
Mark Gyurina .....	Scoreboard/Clock/Shot Clock Operator
David Korus .....	Computer Game Stats Crew
Bob Myerson .....	Shot Clock Operator
Steve Nazzaro .....	Computer Game Stats Coordinator
Eddie Palladino .....	Public Address Announcer
Matt Rando .....	Computer Game Stats Crew
Scott Shore .....	TV/Radio Statistician
Mike Swartz .....	Media Operations Coordinator
Ted Winston .....	Scoreboard/Clock Operator
Miriam Yorks .....	Press Box Coordinator

## BUSINESS OPERATIONS

Laura Bakun .....	Corporate Partnerships Services Assistant
Susan Barabino .....	Executive Assistant
Sean Barror .....	Sr. Vice President of Corporate Partnerships & Business Development
Rob Billings .....	Risk Management
Damon Blust .....	Team Mascot
Peter Boccadoro .....	Digital Media Coordinator
Brian Burnard .....	Premium Sales Account Executive
Paul Cacciatore .....	Director of Ticket Services & Operations
Nicholas Cacici .....	Account Executive
Tessa Caffrey .....	Director of Corporate Partnerships Services
Craig Cassano .....	Account Executive
Katie Clarke .....	Manager of Sales & Marketing Operations
David Cohen .....	Account Executive
Bob Cousy .....	Marketing Consultant
Shane Crawford .....	Information Systems Designer
Ted Dalton .....	Sr. Director of Corporate Partnerships & Business Development
Jim Davis .....	Group Sales Manager
Ryan de La Bruere .....	Account Executive
Peter Fayette .....	Assistant Office Manager and Staff Accountant
Nicole Federico .....	Partner Services & Merchandise Manager
Shannon Fox .....	Corporate Hospitality Account Manager
Rich Gotham .....	President
Matt Griffin .....	Sr. Director of Sales and Marketing Operations
Kara Hutchinson .....	Ticket Operations Coordinator
Duane Johnson .....	Director of Box Office Operations
Matthew Lane .....	Account Executive
Vicky Le .....	Corporate Partnerships Services Coordinator
Tristan Lenhart .....	Corporate Partnerships Services Coordinator
Patrick Lynch .....	Operations Director & Senior Accountant
Katie Mahon .....	Season Ticket & Inside Sales Manager
Steve Markos .....	Corporate Partnerships Account Manager
Matt Meyersohn .....	Community Relations Manager and Director of Player Development
Owen Morin .....	Corporate Partnerships Account Manager
Chris Neil .....	Community Relations Coordinator
Brian Olive .....	Media Relations Coordinator
Maureen O'Neill .....	Premium Sales Manager
Marina Ortega .....	Dance Team Director
Jillian Paine .....	Group Sales Account Executive
David Preciado .....	Account Executive
Michelle Price .....	Group Sales Account Executive
Tim Rath .....	Controller
Barbara Reed .....	Sr. Director of Human Resources & Investor Services
Bill Reissfelder .....	Sr. Vice President & Chief Financial Officer
Andrew Rice .....	Staff Accountant/Office Manager
Brian Robertson .....	Sr. Director of Corporate Partnerships
Siobhan Sanford .....	Premium Sales Account Executive
Chris Sargent .....	Group Sales Account Executive
Mackenzie Silverio .....	Sr. Director of Ticket Sales & Promotions
Keith Sliney .....	Creative Director
Rebekah Splaine .....	Community Relations Manager
Peter Stringer .....	Internet Operations Manager
Sean Sullivan .....	Director of Game Operations & Events
Shawn Sullivan .....	Sr. Vice President of Ticket Sales, Marketing & Service
Alyssa Tingle .....	Sr. Account Services Coordinator
Shannon Tipton .....	Premium Account Services Manager
Jeff Twiss .....	Vice President of Media Services/Alumni Relations
Bobby Vines .....	Premium Sales Account Executive
Heather Walker .....	Director of Public Relations
Jay Wessel .....	Vice President of Technology
Jake Wendling .....	Game Operations Coordinator
JoJo White .....	Director of Special Projects



## WYCLIFFE “WYC” GROUSBECK

**Managing Partner, Governor and Chief Executive Officer**

Wycliffe Grousbeck assumed the role of Managing Partner, Governor and Chief Executive Officer of the Boston Celtics on December 31, 2002, after leading a local investment group that purchased the team. Wyc is the NBA Governor of the Celtics, the Chair of the NBA Planning Committee, and is a member of the league's Audit & Compensation Committee and Advisory/Finance Committee.

Wyc named the investment group “Banner 17 LLC” to signify his group's primary goal, returning the Celtics to contention for their 17th World Championship. He was honored to accept the Larry O'Brien Trophy signifying that championship on June 17, 2008, as the Celtics defeated the Lakers by 39 points and became World Champions for the first time in 22 years. On behalf of his partners and Celtics fans everywhere, Wyc dedicated the victory to the franchise patriarch, Red Auerbach.

Prior to purchasing the Celtics with his partners, Wyc served as a General Partner of Highland Capital Partners, co-managing \$1.8 billion in venture capital funds. He led successful investments in medical technology, software and health care services. His earlier career included four years as a venture capital lawyer in Silicon Valley and two years as a manager in a public biotech company.

Wyc holds a bachelor's degree in history from Princeton University (1983), a law degree from the University of Michigan (1986) and an MBA from Stanford Business School where he was a Miller Scholar (1992).

Wyc rowed on an undefeated collegiate crew team that claimed the lightweight rowing national championship in 1983.

Wyc and his wife, Corinne, are dedicated to assisting several New England area charities including Children's Hospital Boston; Perkins School for the Blind; Boston Celtics Shamrock Foundation; National Braille Press, Horizons for Homeless Children; Cradles to Crayons; and Lovelane Special Needs Riding Program.



## H. IRVING GROUSBECK • Managing Partner

H. Irving Grousbeck is a Managing Partner of the Boston Celtics as well as an Executive Committee Member.

Father of Managing Partner & Governor Wyc Grousbeck, Mr. Grousbeck is a Consulting Professor of Management at Stanford University's Graduate School of Business, and co-head of the school's Center for Entrepreneurial Studies. His teaching focuses on an objective means to develop a greater understanding of the issues faced by entrepreneurial companies and individuals. In addition to his professorial duties, Grousbeck co-authored the textbook *New Business Ventures and the Entrepreneur*. From 1981 to 1985, Grousbeck was a lecturer at

Harvard University's Graduate School of Business Administration.

In 1963, Grousbeck co-founded Continental Cablevision and went on to serve as that company's President from 1964 to 1980 and Chairman of the Board from 1980 to 1985. Continental Cablevision was sold to U.S. West Media Group in November 1996.

Grousbeck is a graduate of Amherst College and the Harvard Business School. He was awarded an honorary Doctor of Humane Letters degree by Amherst College in 2000. He is on the board of directors of Asurion, Carillon Assisted Living, Alta Colleges, Pacific Pulmonary Services, and Windriver Environmental, and formerly served as a Trustee of Children's Hospital Boston, Newton-Wellesley Hospital, New England Eye Bank, the Hewlett Foundation, and the Massachusetts Board of Higher Education.



**STEPHEN PAGLIUCA • Managing Partner**

Stephen Pagliuca is a Managing Partner and Executive Committee Member of the Boston Celtics. As a Managing Partner and Chairman of the Basketball Committee, Pagliuca has focused on enhancing the development and improvement of the Celtics basketball operations. Mr. Pagliuca also serves as a member of the NBA Board of Governors.

Pagliuca currently is a Managing Director of Bain Capital. He has helped build Bain Capital into a leading global private equity firm with over \$80 billion capital under management with offices in Boston, New York, Hong Kong, Mumbai, Shanghai, and Tokyo.

Pagliuca received a B.A. from Duke University where he also played freshman basketball, and an M.B.A. from the Harvard Business School.

He is the Chairman of the Boston Celtics Shamrock Foundation, the Chairman of the Massachusetts Society for the Prevention of Cruelty to Children, and serves on the international board of The Right To Play, a worldwide children's development group that utilizes Olympic athletes to promote children's health and safety. He is also former Chairman of the Board of Trinity Advisors at Duke University and is also a trustee of Bain Capital Children's Charity.

Pagliuca has been active in youth basketball from kindergarten to the AAU level. He and his wife, Judy, with their four children are longtime Massachusetts residents.

**THE ABBEY GROUP • Managing Partner**

Robert Epstein is a Managing Partner of the Boston Celtics and represents The Abbey Group on the Celtics Managing Board and Executive Committee. He is a principal at The Abbey Group, a Boston-based real estate management and development company, with his partner and Celtics co-investor David Epstein. The Abbey Group is known in Boston as the developer and owners of many successful real estate properties, including the notable 1.5 million square foot Landmark Center mixed-use development that anchors a prime area between Fenway Park and the Longwood Medical area in Boston, Lafayette Corporate Center, a newly re-developed 650,000 square foot office center in Boston's Downtown Crossing and 45 Province, a 32-story condominium tower, located at the intersection of Beacon Hill and Government Center.

Robert Epstein is currently a partner and Chief Executive Officer of The Abbey Group, overseeing all aspects of the group's operations. His reputation as a knowledgeable and innovative developer led to his appointment to several key advisory committees, including the Massachusetts Convention Center Authority and the Strategic Initiatives Committee of the Massachusetts Industrial Finance Agency, and also serves as a Trustee of Bard College.

The partners of The Abbey Group, Robert and David, individually and corporately, support many of Boston's cultural institutions and serve on several boards including Citi Performing Arts Center, the Huntington Theatre Company, Horizons for Homeless Children, The Rose Art Museum and The Anti-Defamation League.

**Robert Epstein****David Epstein**



## **PAUL EDGERLEY** • Executive Committee Member

Paul Edgerley is a member of the Boston Celtics Executive Committee. As a member of the Executive Committee, he consults on the team's business and financial matters as well as the team's community and charitable activities.

Paul is a Managing Director of Bain Capital. He has helped build Bain Capital into a leading global private equity firm with over \$80 billion capital under management with offices in Boston, New York, Hong Kong, Mumbai, Shanghai, and Tokyo.

Paul received an MBA, with Distinction, from Harvard Business School and is a Certified Public Accountant. He received a B.S. from Kansas State University.

He is currently involved on the boards of several charities including Children's Hospital Trust of Boston, Kansas State University Foundation, Dean Advisory Board Member at Harvard Business School, The Shamrock Foundation, and serves on the US board of The Right to Play. He is also a member of the Board of Directors of Steel Dynamics, Keystone Automotive, Sensata Technologies, MEI Conlux and HD Supply.

He lives in the greater Boston area with his wife, Sandy, and their four children.



## **GLENN HUTCHINS** • Executive Committee Member

Glenn Hutchins is a co-founder of Silver Lake and Co-Chief Executive. He has spent his business career investing in the most rapidly growing and dynamic companies in the U.S. and around the world. Mr. Hutchins is Chairman of the Board of SunGard Corp., and a director of the NASDAQ Stock Market, Inc.

Mr. Hutchins is active in public and charitable service. Mr. Hutchins served President Clinton in both the transition and the White House as a Special Advisor on economic and healthcare policy. Mr. Hutchins is a director of the Harvard Management Company which is responsible for the management of the University's endowment.

Mr. Hutchins is a trustee of the Lawrenceville School, the Brookings Institution and

the New York-Presbyterian Hospital. He is also a member of the Advisory Council of the Hamilton Project, a Director of the Partnership for New York City, and a member of the Investors Advisory Committee on Financial Markets of the Federal Reserve Bank of New York.

Mr. Hutchins holds an A.B. from Harvard College, an M.B.A. from Harvard Business School, and a J.D. from Harvard Law School.



## **JAMES PALLOTTA** • Executive Committee Member

James J. Pallotta is a Vice Chairman of Tudor Investment Corporation and Managing Director of Tudor's U.S. Equity Securities Group. He joined Tudor in August 1993 and has sole responsibility for trading The Raptor Global Funds for U.S. and non-U.S. clients. Pallotta became a shareholder/partner of the Tudor Group affiliated companies in 1995 and was elected the Board of Directors of the Tudor Group in 1996.

Prior to joining Tudor, he has a ten-year career at Essex Investment Management in Boston, MA.

Pallotta received his BBA in finance from the University of Massachusetts in 1979 and his M.B.A. from Northeastern University in 1981. He is heavily involved in efforts for many charities and serves on the boards of several charitable and educational foundations, including as a trustee of the Children's Hospital Trust in Boston and as a board member and Executive Committee member of the Big Brother Association.

**DOMENIC FERRANTE** • Executive Committee Member

Domenic Ferrante is a Managing Director of Bain Capital, a leading alternative asset investment firm based in Boston. He joined Bain Capital in 1993 and was a founder of the firm's equity hedge fund in 1996. Ferrante, along with his partners, manages the \$10 billion Brookside Fund within Bain Capital.

Ferrante received his BA in economics from the University of Michigan in 1988 and his MBA from Harvard Business School in 1993. He is active with numerous non-profit organizations and is a member of the University of Michigan Investment Advisory Committee and on the Board of Trustees of Buckingham, Browne and Nichols School.

He lives in the greater Boston area with his wife, Molly, and their four children.

**JOSEPH LACOB** • Executive Committee Member

Joseph (Joe) Lacob is a Managing Partner of Kleiner Perkins Caufield & Byers, an active venture capital partnership headquartered in the San Francisco Bay Area. Since 1972, the company has invested in over 550 technology companies, including life science and medical technology, which have market valuations exceeding \$420 billion.

Joe has helped start many now public companies such as Align Technology, Oxeigen Therapeutics and Nuvasive, Inc. He has also led a number of digital start-ups including AutoTrader.com and CBS Sportsline. Most recently, Joe has focused on energy as part of KPCB's growing initiative in the fields of Greentech and alternative energy, investing in companies in novel hydrocarbon exploration, geothermal energy and solar fuels among others.

Joe received his Bachelor's in Biological Sciences from the University of California at Irvine, his Master's in Public Health from UCLA and his M.B.A. from the Stanford Graduate School of Business.

He is actively involved in industry organizations including the American Heart Association. He is also very involved at Stanford University, serving on advisory boards at the Medical Center, Business School and Athletic Department.

**DR. GARY LOVEMAN** • Executive Committee Member

Gary Loveman is Chairman, Chief Executive Officer and President of Harrah's Entertainment, Inc., the world's largest gaming entertainment company. Harrah's operates 51 casinos on four continents with a brand portfolio that includes Caesar's, Harrah's, Horseshoe, Flamingo, Rio, The World Series of Poker and Total Rewards. In December 2006, Harrah's agreed to go private in a \$29 billion transaction led by private equity firms Texas Pacific Group and Apollo. Loveman has been recognized as the gaming and lodging industry's best CEO by *Institutional Investor* magazine for four consecutive years.

Loveman is the chairman of the American Gaming Association and an outside director of Coach, Inc. and FedEx Corporation. He also sits on the Board of Trustees at Joslin Diabetes Center in Boston, the Trust Board at Children's Hospital Boston and the Visiting Committee of the MIT Department of Economics. He holds a Ph.D. in economics from M.I.T., and a B.A. in economics from Wesleyan University.





David Bonderman



James I. Cash, Ph.D.



John Connaughton



Paul B. Edgerley



David Epstein



Robert Epstein



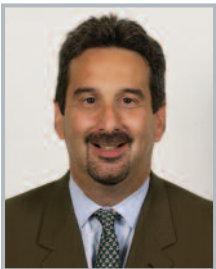
Domenic Ferrante



H. Irving Grousbeck



Wyc Grousbeck



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William W. Helman



Glenn H. Hutchins



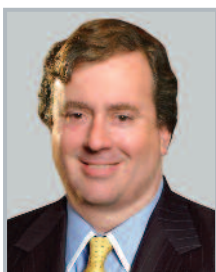
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**Dr. Gary Loveman**



**Stephen G. Pagliuca**



**James J. Pallotta**



**Robert White**

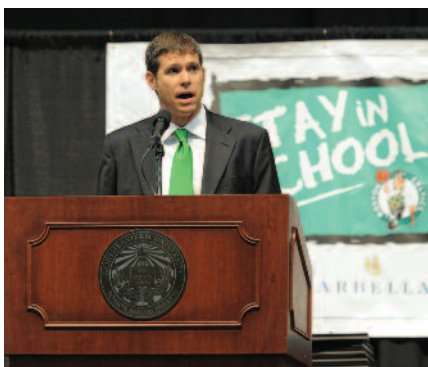


## **RICH GOTHAM** • Team President

Rich Gotham begins his sixth season with the 17-time World Champion Boston Celtics and his second season as Team President. In this role, he is responsible for all aspects of the Celtics business operations including sales, marketing, customer service, communications, corporate partnerships, business development, community and public relations, game entertainment, broadcast partnerships and arena relations. In addition, he works with Celtics Ownership, Basketball Operations Staff, and the NBA on player transactions, as well as team and league related initiatives. He succeeds Arnold "Red" Auerbach as Celtics Team President.

Rich joined the Celtics in April 2003. Prior to being named team President in April 2007 Rich served as Chief Operating Officer and Executive Vice President of Sales, Marketing and Corporate Development.

Since joining the Celtics, Rich has been recognized for leading the team to new heights off the court. Under his leadership the team has established new records for attendance, ticket sales, sponsorship and merchandise revenue, as well as television ratings. In addition, he successfully led negotiations to extend the Celtics lease to play in the TD Banknorth Garden, and was responsible for moving the Celtics radio broadcasts to WEEI, the nation's top rated sports radio station.



The Celtics are widely recognized as thought leaders in the business of sports and the team's achievements have been chronicled by The Wall Street Journal, The New York Times, Investors Business Daily, Bloomberg, Reuters, CNBC and Fox Business News.

Rich joined the Celtics after five years with the global internet media company, Lycos, where he served as Vice President of Sales and Business Development and was responsible for generating revenues in excess of \$300 million annually. He played an integral role in helping to grow the Lycos Network into the most visited site on the Internet in 2001. While at Lycos, Gotham was part of a senior management team that exceeded

Wall Street analyst expectations for revenue and profitability growth for nineteen (19) consecutive quarters. In addition, he sat on the Board of Directors for the Internet Advertising Bureau participating in the creation of multiple internet new media advertising standards.

In addition to his duties with the Celtics, Gotham has served on the Massachusetts Governor Mitt Romney's Committee for Physical Fitness and Sport and currently serves as a board member for Providence College Varsity Athletics, The Sports Museum of New England, Junior Achievement of MA and the National Sports Marketing Network. He is active in multiple charitable fundraising activities on behalf of the Boston Celtics Shamrock Foundation, and sits on the Board of Visitors for New England Baptist Hospital.

A graduate of Providence College (1986), Rich currently resides in Medfield, MA along with his wife and three children.



**DANNY AINGE**

**Executive Director of Basketball Operations & General Manager**

Danny Ainge is beginning his sixth season as Celtics Executive Director of Basketball Operations. He was named to the position on May 9, 2003.

During his 14-year playing career, Ainge won two World Championships with Boston (1984, 1986) and appeared in six NBA Finals (four with Boston). He finished his career third in NBA playoff history for games played (193) and sixth in most three-pointers made (172). He also finished eighth in three-pointers attempted (433). Upon his retirement, Ainge was one of three players in NBA history to make

1,000 or more career three-pointers (1,002), along with Dale Ellis and Reggie Miller.

Following his playing career, Ainge joined TNT as a color analyst for the 1995-96 season before returning to the court with the Phoenix Suns as an Assistant Coach prior to the 1996-97 season. Just eight games into the season he was promoted to Head Coach and guided this club to a 40-34 record after the team started the season 0-8. He spent the next two-plus seasons as Head Coach of the Suns and compiled a 136-90 (.602) record before stepping down on December 13, 1999 and returning to TNT as an analyst. In his three-plus seasons as the Suns coach, he guided Phoenix to three playoff berths.

Ainge enjoyed a storybook collegiate career at Brigham Young University from 1977-1981. He won the 1981 John Wooden and Eastman Awards as the nation's best college basketball player following his senior season, when he averaged 24.4 points per game. At North Eugene (Ore.) High School, Ainge was an All-American in basketball, football and baseball. Selected by the Toronto Blue Jays in the 1977 free agent draft (15th round), he played three seasons of Major League Baseball while still attending BYU. Ainge was inducted into Oregon State Sports Hall of Fame in August 1999 and was the first player in BYU history to have his jersey number (#22) retired.



In January, 2006, Ainge received the NCAA's Silver Anniversary Award, an award that recognizes former student-athletes who completed their successful collegiate career and then went on to excel in their chosen profession.

For his shrewd off-season acquisitions that led the Celtics to their NBA record 17th Championship, Ainge was named as The Sporting News 2008 NBA Executive of the Year.

Danny and his wife, Michelle, have six children: Ashlee, Austin, Tanner, Taylor, Cooper and Crew, and three grandchildren: Sage, Cason and Andre.



## **DAVE WOHL** • Assistant General Manager

Dave Wohl begins his fifth season with the Boston Celtics and his second as Assistant General Manager. For the previous three years Wohl was an assistant coach under Doc Rivers.

Wohl, who brings over 30 years of NBA experience, was most recently an assistant coach for the Orlando Magic for five seasons from 1999-2004. Prior to joining the Magic, he served as an assistant coach for the Los Angeles Lakers during the second half of the 1998-99 season. It was Wohl's second stint as an assistant coach with the Lakers, where he spent three seasons from 1982-85 under then head coach Pat Riley. He helped Los Angeles capture the 1985 World Championship.

Wohl was Executive Vice President of Basketball Operations for the Miami Heat from 1995-97. Prior to spending two seasons as an assistant coach for the Sacramento Kings and the Los Angeles Clippers, he served as a television analyst for Miami in 1991-92, an assistant coach from 1989-91 and a scout in 1988. He was head coach of the New Jersey Nets from 1985-87, whom he led to the NBA Playoffs in 1986.

Selected in the third round by the Philadelphia 76ers in the 1971 NBA Draft, Wohl spent seven years as a player from 1971-78. He appeared in 410 career games with the 76ers, Portland Trail Blazers, Buffalo Braves, Houston Rockets and New York-New Jersey Nets, scoring 2,553 points.

A graduate of the University of Pennsylvania, Wohl was a two-time All-Ivy League selection at guard and led the Quakers to two Ivy League titles and two NCAA Tournament appearances.

Wohl and his wife, Elena, have two daughters, Natalie and Katie.



## **LEO PAPILE** • Assistant Exec. Dir. of Basketball Operations

Beginning his 13th year with the Boston Celtics, Leo Papile brings to the team over 30 years of basketball experience as both a player and a coach, along with a wealth of knowledge. Papile was promoted from Director of Player Personnel to Assistant Executive Director of Basketball Operations following the 2003-04 season.

Papile was hired on May 8, 1997, and his duties include evaluating basketball players at all levels, including the NBA, CBA, NBDL, FIBA and NCAA.

Prior to joining the Celtics, Papile focused his efforts on building one of the nation's most prestigious amateur basketball programs. For the past 30 years, he's coached

Boston youth in the Boston Amateur Basketball Club (BABC), teaching them the game and helping direct the program. Having founded the organization in 1977, the Boston native has special ties to the BABC and has seen NBA stars like Patrick Ewing and Dana Barros develop their basketball skills as members of the club. Along with handling his Celtics duties, he will continue to serve as the coach of the BABC.

Papile has a long list of coaching credits at all levels of the game. His keen eye for talent and tremendous teaching skills have been acquired from years of working with professional, college, and amateur athletes. From 1984-87, he was part of the coaching staff at Cleveland State University. During the 1986-87 season he was promoted from an Assistant to Associate Head Coach, and was part of the team that upset Indiana in the NCAA tournament and advanced to the Regional Final before bowing out to David Robinson's Navy team.

Before accepting the job at Cleveland State, Papile spent one season as the head man for Umana Technical High School in Boston. Dealing with high school players was a change from his previous coaching stint from 1981-83. During that time, he served as both the Head Coach and General Manager for the Maine Lumberjacks of the CBA. While with the Lumberjacks, Papile matched wits with the likes of future NBA coaches Phil Jackson and George Karl.



**MICHAEL ZARREN**

**Assistant Exec. Director of Basketball Operations/Associate Counsel**

A lifelong Celtics fan and season ticket holder, Michael Zarren is now the Celtics' Assistant Executive Director of Basketball Operations and Associate Counsel. Now in his sixth year with the team, Zarren is widely recognized as one of the leaders in the field of advanced statistical analysis of basketball players and teams, and is an important part of the team's strategic planning and player personnel evaluation processes. Zarren is also the team's salary cap and legal expert, and is responsible for the development of new technologies for team use, including the team's best-in-class statistical database and video archive/delivery system.

A graduate of Harvard Law School (where he served as editor-in-chief of the Harvard Journal of Law and Technology) and of the University of Chicago, Zarren has also served as a law clerk on the United States Court of Appeals for the Sixth Circuit. Zarren was also previously a management consultant for Fortune 500 firms across a wide variety of industries. A native of Swampscott, Zarren is a member of the bars of New York and Massachusetts and of the Board of Overseers of The Waring School.

**RYAN MCDONOUGH • Director of International Scouting**

Ryan McDonough is entering his third season as the Director of Amateur Scouting. He was named to the position in September 2006 after spending four years as a Special Assistant to Basketball Operations.

McDonough assists Executive Director of Basketball Operations Danny Ainge on all basketball related matters, focusing primarily on evaluating college and international players for the NBA Draft.

Ryan attended the University of North Carolina at Chapel Hill, graduating in 2002 with a degree in Journalism & Mass Communication.

McDonough grew up in Hingham, Massachusetts and currently resides in Boston.



**GLENN "DOC" RIVERS • Head Coach**

Glenn "Doc" Rivers starts his fifth season as Head Coach of the Boston Celtics. He was named to the position on April 29, 2004, becoming the 16th Head Coach in franchise history.

In his first Season as Head Coach of the Boston Celtics Rivers led the club to a 45-37 (.549) record as well as the teams first Atlantic Division title since the 1991-92.

Rivers is only the fourth coach in franchise history to have earned the NBA Coach of the Year Award, joining Tom Heinsohn (1972-73), Bill Fitch (who won it with Cleveland (1975-76) and Boston (1979-80)) and Red Auerbach (1964-65), for whom the trophy is named.

Rivers guided the 2007-08 Celtics to their 17th NBA championship behind an NBA-best 66-16 regular season record which also was his best coaching record in a single season. During the course of the 2007-08 season he was named NBA Coach of the Month three times. He is the only Celtics coach since the award's inception during the 1982-83 season to win the award three times. He joins K.C. Jones, Jimmy Rodgers and Chris Ford as the only Celtics Head Coach's to have won the award.

In the four years that Rivers has coached the Celtics, he has amassed a record of 168-160. Rivers won his 100th game as the Celtics head coach on 3/28/07 against his former team, the Orlando Magic in a thrilling 105-96 double OT win at the TD Banknorth Garden. Rivers now has a career coaching record of 339-328 (.508).

Rivers, born on October 13, 1961, spent four plus seasons as the Head Coach of the Orlando Magic. In his first year at the helm in Orlando he led a team predicted by most to finish near or at the bottom of the league that included four starters who were not drafted. Rivers guided the team to a 41-41 record, and for his efforts, Rivers was named the 1999-2000 NBA Coach-of-the-Year.

Despite having eight new players and the loss of six-time All-Star Grant Hill to injury in 2000-01, Rivers led the Orlando Magic to a 43-39 (.524) record, including a franchise record tying nine-game winning streak and posted a 24-17 (.585) record during the second half of the season, which led to a berth in the 2001 NBA Playoffs.

During the 2001-02 campaign, Rivers helped the Magic improve on their previous season, finishing with a 44-38 (.537) record and their second straight playoff berth. Once again Rivers led the Magic to a strong second half with a 24-17 (.585) record.

In 2002-03 Rivers and the Magic finished with a 42-40 (.512) record and their third consecutive trip to the playoffs. Despite battling numerous injuries and starting 21 different lineups, the Magic finished the second half of the season with a strong playoff push, in typical Rivers fashion, with a 22-19 (.537) record.

Rivers served as an analyst, paired with Al Michaels, for ABC Sports coverage of the NBA in 2003-04, following his release from the Magic on November 17, 2003. Overall he compiled a 171-168 record (.506) in his four-plus seasons as Orlando's Head Coach, advancing the team to the playoffs three times.

Rivers played 13 seasons in the NBA for the Atlanta Hawks (1983-84 to 1990-91), Los Angeles Clippers (1991-92), New York Knicks (1992-93 to 1993-94) and San Antonio Spurs (1994 to 1995-96). He played for three of the game's top coaches in Pat Riley, Larry Brown and Mike Fratello, and holds career averages of 10.9 points, 5.7 assists and 3.0 rebounds per game. His teams advanced to the NBA Playoffs 10 times, where he averaged 11.4 points, 5.9 assists and 3.3 rebounds. Rivers saw action in 864 regular season games and 81 playoff games over the course of his career.

Rivers averaged a double-double in 1986-87 (12.8 points per game, 10.0 assists per game) and was selected to play in the 1988 NBA All-Star Game. He averaged a career-best 15.2 points per game in 1990-91. He scored a career-high 37 points against Seattle on February 4, 1988. He also shares an NBA single-game playoff record for most assists in one half (15 vs. Boston, May 16, 1988).

Drafted after his junior season out of Marquette by the Atlanta Hawks in the second round (31st overall) of the 1983 NBA Draft, he played the first eight years of his career with Atlanta, setting the Hawks' single-season assists record with 823 in 1986-87, and ending his stint with the team as the franchises all-time assist leader with 3,866.

A product of Proviso East High School in Maywood, Illinois, Rivers earned the nickname "Doc" from former Marquette coach Rick Majerus, when he wore a "Dr. J" t-shirt to a summer basketball camp. Rivers played for the United States at the 1982 World Championship of Basketball, leading the U.S. to a silver medal and earning tournament MVP honors after averaging a team-best 18.6 points per game. During the summer of 2001, he served as an assistant coach for the USA Men's Basketball Team at the Goodwill Games in Brisbane, Australia, that captured the Gold Medal.

Rivers earned a pre-law/political science degree from Marquette in 1985 and was honored by the Pro Basketball Writers with the 1990 J. Walter Kennedy Basketball Citizenship Award. Following the 1999-2000 season, Rivers was named Male Coach-of-the-Year at the Rainbow Sports Awards, which reflect not only accomplishments in the sports industry, but also the grace, dignity, commitment and humanity each individual exemplifies.

He is also active in the community, being a member of the All-Star Advisory Council for the Jr. NBA and Jr. WNBA youth basketball support program, offering instrumental guidance to the player, coach and parent training efforts for recreational youth basketball leagues across the country.

Rivers is the nephew of former NBA player Jim Brewer, and the cousin of former NBA player Byron Irvin and baseball player Ken Singleton. Rivers and his wife, Kris, have four children: Jeremiah, Callie, Austin and Spencer.

DOC RIVERS' COACHING RECORD							
SEASON	TEAM	REGULAR SEASON RECORD			POS	PLAYOFFS	
		W	L	PCT.		W	L
1999-00	Orlando	41	41	.500	4th/Atlantic	---	---
2000-01	Orlando	43	39	.524	4th/Atlantic	1	3
2001-02	Orlando	44	38	.537	3rd/Atlantic	1	3
2002-03	Orlando	42	40	.512	4th/Atlantic	3	4
2003-04	Orlando	1	10	.090			
2004-05	Boston	45	37	.549	1st/Atlantic	3	4
2005-06	Boston	33	49	.402	3rd/Atlantic	---	---
2006-07	Boston	24	58	.293	5th/Atlantic	---	---
2007-08	Boston	66	16	.805	1st/Atlantic*	16	10
Totals (9 years)		339	328	.508		24	24

\*Won NBA Championship

**TOM THIBODEAU • Associate Head Coach**

Tom Thibodeau embarks on his second season as an assistant coach with the Boston Celtics and his 18th year of coaching in the NBA. Thibodeau, who came to the team from the Houston Rockets, is known throughout the NBA as one of its finest defensive coaches. Thibodeau had helped the Rockets rank among the top five in the NBA in scoring defense and field goal percentage defense in each of the past four campaigns.

In his now 17 NBA seasons, Thibodeau has helped his team finish in the NBA's Top 10 in team defense 14 times. He has also coached in 87 NBA playoff games in his career, including New York's appearance in the 1999 NBA Finals.

Prior to joining the Rockets, Thibodeau spent the previous seven years as an assistant coach with the New York Knicks. During his tenure with the Knicks, New York set a then-NBA record by holding 33 consecutive opponents under 100 points in the 2000-01 season. Thibodeau and the Knicks coaching staff also helped Jeff Van Gundy coach the Eastern Conference All-Stars in the 2000 NBA All-Star Game. Thibodeau entered the NBA in 1989 as an assistant coach with the expansion Minnesota Timberwolves under the late Bill Musselman. After two seasons with the Timberwolves, he joined the Seattle SuperSonics in 1991 as an advance scout. The following year, Thibodeau moved to San Antonio, where he worked with Jerry Tarkanian and John Lucas as a Spurs assistant coach for two seasons. He left San Antonio to become an assistant coach under Lucas with the Philadelphia 76ers. Thibodeau's stay in Philadelphia lasted two seasons, at which point, he joined the Knicks.

Thibodeau's coaching career began in 1981 as an assistant coach at his alma mater, Salem State College. After three years as an assistant, he became head coach in 1984. The following season, Thibodeau became an assistant coach at Harvard. He coached at Harvard for four years before leaving for the NBA.

A native of New Britain, Connecticut, Thibodeau graduated with a Bachelor of Science degree and a master's in counseling from Salem State College. He lettered in four seasons at Salem State. Thibodeau was also honored with induction into the New Britain, Connecticut Sports Hall of Fame in 1998.

**ARMOND HILL • Assistant Coach**

Armond Hill begins his fifth season as an Assistant Coach for the Boston Celtics. He was named to the Celtics coaching staff on July 1, 2004.

Hill, a native of Brooklyn NY, brings over 18 years of experience as either a head or assistant coach at the high school and collegiate level, and was most recently an assistant coach with the Atlanta Hawks during the 2003-04 season. Prior to joining the Hawks staff, Hill spent eight years as head coach at Columbia University, where his 2001-02 team led the nation in scoring defense, holding opponents to

57.0 points per game.

Hill's coaching career began as an assistant coach at the Lawrenceville School, in Lawrenceville, NJ in 1985. He became the head coach three years later. Hill won two Coach of the Year Awards and in 1990, led Lawrenceville to the New Jersey State Prep School Championship. He returned to his alma mater in 1991 as an assistant coach, helping guide Princeton to a 71-35 record over four seasons, winning the Ivy League title and going to the NCAA Tournament in 1992.

After being named Ivy League Player of the Year in 1976, Hill was drafted ninth overall by the Atlanta Hawks in the 1976 NBA Draft. He played eight seasons in the NBA, six with the Hawks, averaging 6.9 points and 4.4 assists per game.

He returned to Princeton after his playing career to complete his baccalaureate degree, earning a B.A. in psychology in 1985.

**KEVIN EASTMAN** • Assistant Coach

Kevin Eastman is entering his fourth season as an Assistant Coach for the Boston Celtics. He served as an assistant for the Celtics for the 2004-05 season and he returned to the Celtics coaching staff on September 11, 2006.

Eastman, who brings over 22 years of coaching experience at the collegiate level, spent the last year as Nike Basketball's National Director of Skill Development, while also owning and conducting Kevin Eastman Basketball Camps since 1999.

Eastman spent five seasons from 1994-1999 as head coach at Washington State University. Prior to spending four seasons as head coach at the University of North Carolina at Wilmington, he was an assistant coach at the University of Tulsa for the 1989-90 season. Eastman served as head coach and athletic director at Belmont Abbey College from 1986-1989.

Prior to becoming a head coach, he spent eight seasons as an assistant coach at the collegiate level. Eastman spent his second stint as an assistant coach at the University of Richmond for the 1985-86 season, Virginia Commonwealth from 1983-85, Colorado State University from 1980-83, and he began his coaching career as an assistant at his alma mater the University of Richmond from 1978-80.

Eastman is a 1977 graduate of the University of Richmond, where he played his collegiate basketball. Eastman also earned his Master's Degree in Athletic Administration from Richmond in 1989.

**CLIFFORD RAY** • Assistant Coach

Clifford Ray is in his third season as an Assistant Coach for the Boston Celtics. Ray was named to the position on May 22, 2006. He had previously worked for the Orlando Magic in the same role.

A former center in the NBA, Ray began his coaching career with the Dallas Mavericks in 1987. He served six seasons with Dallas in a part-time role, specifically working with centers and forwards. Ray moved to Fort Wayne and Grand Rapids of the CBA, becoming the head coach for Fort Wayne in the 1993-94 season. In 1995-96, he served as an assistant coach with the New Jersey Nets. He was a special consultant for the Orlando Magic during the 1999-2000 season and then served as an assistant coach for the Golden State Warriors for two seasons (2000-02). In the 2002-03 campaign, Ray was a member of the Cleveland Cavaliers coaching staff.

Originally selected in the third round of the 1971 NBA Draft by Chicago, Ray appeared in 784 regular season games during his 10-year professional career with the Bulls and Warriors, averaging 7.4 points, 8.9 rebounds and 2.2 assists in 25.4 minutes per game.

His name can be found throughout the Golden State record books, ranking among the Warriors' all-time leaders in offensive rebounds (2nd, 1,372), defensive rebounds (2nd, 2,938), field goal percentage (5th, .537), blocked shots (6th, 465) and total rebounds (9th, 4,310). Ray was a member of four 50-plus win teams and was named to the 1971-72 NBA All-Rookie Team.

Ray and Robert Parish conduct a Big Man Camp at IMG Academies in Bradenton, FL during the summer, where they work with many big men improving their game.

Ray played at the University of Oklahoma, where he was a First Team All-Big Eight performer and led the conference in rebounding. He is a native of Union, SC, and he has a son named Everett.





## **MIKE LONGABARDI** • Assistant Coach

Mike Longabardi begins his second season as an Assistant Coach with the Boston Celtics. He joined the staff prior to the start of the 2007-08 season.

Longabardi was previously with the Houston Rockets for four seasons as an assistant coach/video coordinator for two seasons, the video coordinator for a season and the assistant video coordinator for a year.

Before joining the Rockets, Longabardi spent seven years as an assistant coach for the men's basketball teams at Pfeiffer University, Adelphi University, Lafayette College and Towson University. He was on the coaching staff that led the Lafayette Leopards to a Patriot League title and an NCAA Tournament berth.

A native of Brooklyn, New York, Longabardi graduated from Frostburg State University with a degree in health and physical education. He and his wife, Andreana, live in Waltham with their daughter, Olivia Josephine.



## **JAMIE YOUNG** • Advance Scout

Jamie Young begins his eighth season with the Boston Celtics and first as Advanced Scout. In his current position, Young will be responsible for scouting the Celtics upcoming opponents.

Prior to this season, Young served as the team's video coordinator. In this role he was responsible for all the video breakdowns of the Celtic games and Celtics opponent games and distributing this information to the coaching staff.

Young graduated from Blackburn College (Carlinville, IL) in 1998 with a bachelor's degree in physical education, where he played both basketball and football. An Indiana native Young currently resides with his wife, Jaynene, in Waltham MA.



## **AUSTIN AINGE** • Scout

Austin Ainge enters his first season with the Celtics as a Scout. Ainge spent last season as an assistant coach with Southern Utah University where he was responsible for perimeter players, recruiting, player development, video breakdown, and developing game plans. Before coaching he had a very successful playing career at Brigham Young University, where he was a two-year captain and won 2 Mountain West Conference Championships. While at BYU Austin went to 3 NCAA tournaments and one NIT. His senior year Austin was one of the top three point shooters

in the nation and led the conference by shooting .525 from behind the arc in conference play.

Before playing at BYU, Austin put his basketball career on hold and served a two-year mission for his church, living in and serving the communities in Santo Domingo, Dominican Republic where he learned to speak fluent Spanish. Austin is married to the former Crystal Bluth and has two sons, Andre and Finley.

**ED LACERTE** • Athletic Trainer/Physical Therapist

Ed Lacerte begins his 22nd season with the Boston Celtics, making him the longest-serving trainer in the history of the club.

A Licensed Physical Therapist, a Certified & Licensed Athletic Trainer, a Certified Strength & Conditioning Specialist, and someone who, in 1993, became Board Certified as a Sports Clinical Specialist by the American Physical Therapist Association, Lacerte is the only NBA Trainer with these credentials. Along with his training duties, he used this vast background to serve as the Celtics' Physical Therapist and Strength and Conditioning Coach for eight seasons.

In 1993, the National Basketball Athletic Trainers Association (NBATA), in a vote of his peers, selected Lacerte as the 12th annual recipient of the "NBA Athletic Trainer of the Year." Other remarkable honors bestowed on Lacerte include being the trainer to the "Dream Team," the unforgettable 1992 gold medal-winning U.S. Olympic Basketball Team, and trainer and member of the local organizing committee for the U.S. Olympic Gymnastic Trials in 1996 and 2000. In 2005, he completed course work and became a Performance Enhancement Specialist through NASM.

A native of Lowell, Massachusetts, Lacerte collected his undergraduate degree in Physical Therapy from Boston University in 1982 and his Master's Degree in Education in 1987 from the same academy.

Lacerte was Head Trainer for the Boston University hockey and football teams from 1982 through 1985. He was employed in a physical therapy clinic and was a trainer on the interscholastic level for the next two years before his selection by the Celtics in August, 1987.

Lacerte is an associate of the APTA, the National Athletic Trainers Association, and the National Strength and Conditioning Association. He serves as the Treasurer of the NBATA, a post he has held for the past 18 years. Lacerte also maintains a physical therapy clinic, Pro Sports Therapy, at Boston's practice facility, HealthPoint.

Lacerte is a frequent and eloquent speaker regarding physical therapy/sports medicine, and spends part of his summers discussing the topic with a variety of organizations in the New England region and throughout the country. He also is one of five NBA head athletic trainers who contributed to a HarperCollins Publishers book titled, *NBA Workout Training Guide*, which was published in January, 1999.

Ed and his wife, Maureen, have five children: Devin, Taylor, Arianna, Graham and Thea. The family lives in Westford, MA.

**BRYAN D. DOO** • Strength & Conditioning Coach

Bryan Doo is entering his sixth season as the Strength and Conditioning Coach for the Boston Celtics. He was named to the position on August 3, 2003.

Prior to joining the Celtics, Doo founded Optimal Fitness: Professionals in Health and Human Performance in Waltham, MA, which specializes in-home personal training, speed and agility camps for high school and collegiate athletes, post physical therapy and management of corporate fitness facilities.

Doo has consulted and trained various NHL, Olympic and elite athletes. He also served as the Wellness Director at the Harvard Business School from 1998-2001, and a coach at Harvard University. Doo is a frequent and eloquent speaker regarding sports & athletic development, injury prevention and team training at local and national conferences.

Doo earned his bachelors degree in Sports and Exercise Science in 1995 from Messiah College in Pennsylvania, while also minoring in Business. He holds his Masters degree in Exercise Science and Health Promotion from California University of Pennsylvania. He is a Certified Strength and Conditioning Specialist (CSCS) from the National Strength and Conditioning Association, the National Academy of Sports Medicine and American College of Sports Medicine.

He currently resides in Waltham, MA with his wife Brianna, his dog Bella and cat Ichiro.

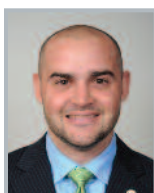


**DR. BRIAN McKEON** • Chief Medical Officer/Team Physician

Brian P. McKeon, M.D. is entering his 10th season with the Boston Celtics. He served as Assistant Team Physician for six years before assuming the role of Chief Medical Officer and Head Team Physician in 2005.

McKeon graduated Cum Laude from the University of Connecticut with a BS in Biology. He received his medical degree from Georgetown University's School of Medicine, where he was inducted into the Alpha Omega Alpha (AOA) Honors Society. He completed his residency and internship training through the University of Connecticut's Integrated Residency Program and a Sports Medicine Fellowship at New England Baptist Hospital in Boston. He is an Assistant Clinical Professor of Orthopedics at the Tufts University School of Medicine and a Sports Medicine Fellowship Instructor at New England Baptist Hospital.

An internationally published author and presenter, McKeon is affiliated with a number of professional societies including the American Orthopedic Society of Sports Medicine and the Professional Team Physician's Society. His primary area of research interest is in articular cartilage and he is currently participating in several clinical trials and funded research studies in that area.

**MATT MEYERSOHN** • CR Manager and Director of Player Development

Matt Meyersohn enters his third full season with the Celtics after starting his career as an intern in 2003. During his first two seasons, Meyersohn oversaw the team's community and youth outreach programs as a Community Relations Manager and this season marks his first year with the dual role of Director of Player Development.

Between his internship and returning to the Celtics in 2006, Meyersohn spent a year and a half working with the NBA and a year with the New England Patriots in Community Affairs and Marketing. Meyersohn graduated from Wesleyan University (CT) in 2003 with a dual degree in Urban Studies/Education and Psychology and completed "Leadership For Change" a Graduate Certificate Program at Boston College.

Meyersohn was born and raised in Cambridge where he continues to volunteer as a youth basketball coach.

**BRIAN ADAMS** • Video Coordinator

Brian Adams begins his second year as the Celtics Video Coordinator. He spent the 05-06 season as a video intern for the Celtics before moving to his current role as Video Coordinator. He is responsible for recording and editing all of the Celtics' and upcoming opponents' games. Adams helps provide scouting video that is used for both pre and post game viewings with the team and the coaching staff.

Adams was raised in Pine Plains, New York. He received his bachelor's degree in Psychology from Connecticut College. After graduating from Connecticut College in 2005 he spent his summer as a Basketball Operations intern for the New York Knicks before joining the Celtics.

Adams currently lives in Cambridge Mass.

**FRANK BURKE** • Director of Basketball Operations

Frank Burke enters his 12th season with the Celtics. A former intern, Burke joined the team full-time as a Marketing Assistant for one season prior to moving to Basketball Operations. Burke served as a Basketball Operations Assistant and as Team Player Programs Director before taking on his current role. As Director of Basketball Administration, Burke is involved in the day to day operations of the team and assists General Manager Danny Ainge in all facets of basketball operations.

Burke is a native of Arlington, MA and a graduate of Tufts University where he played football and majored in English. He and his wife Tracey have one son, Jackson.



**BOB COUSY** • Marketing Consultant

Bob Cousy began working directly with the team as marketing consultant at the start of the 1999-00 season. He continues to make occasional appearances on FOX Sports Net New England as an analyst during Celtics' games.

During his tenure from 1950-1963, Cousy was a member of six World Champions and 13 All-Star berths. The recipient of many honors, Bob was elected to the Naismith Memorial Basketball Hall of Fame in 1970 and was named to the NBA's 25th Anniversary Team in 1970 and the league's 35th Anniversary Team in 1980. Among his many awards: league MVP in 1957, All-NBA First Team for ten straight years from 1952-1961, All-NBA Second Team twice (1962 and 1963), and the NBA All-Star Game MVP in 1954 and 1957. Bob led the NBA in assists eight times; in fact, for eight consecutive seasons ranging from 1953-1960. Cousy was inducted into the New England Basketball Hall of Fame in 2002.

In 924 regular season games, Cousy averaged 18.4 points, 7.5 assists, and 5.2 rebounds. In 109 postseason encounters, he collected 18.5 points, 8.6 assists, and 5.0 rebounds. He has been broadcasting Celtics' basketball since the 1974-75 season.

Cousy and his wife, Missy, live in Worcester, MA.

**JOJO WHITE** • Director of Special Projects

JoJo White, a standout player on two Boston World Championship teams, was hired by the Celtics as Director of Special Projects in May, 2000.

In his role with the Celtics, White has a wide range of responsibilities within the marketing and community relations departments.

White spent the first 10 years of his 12-year playing career with Boston. He finished his career with the Celtics averaging 18.3 points per game, leading the team in scoring once and in assists four times. He played key roles in Boston's run to both the 1973-74 and 1975-76 world titles, finishing with a 21.5 career playoff scoring average. He played 60 minutes in the Celtics historic game five triple-overtime win over the Phoenix Suns on the Boston Garden's parquet floor in the 1976 NBA Finals, and was later named the series Most Valuable Player.

White's streak of 488 consecutive games played remains a franchise record. A seven-time All-Star, White's number 10 jersey was retired by the Celtics in a ceremony at the Boston Garden on April 9, 1982.



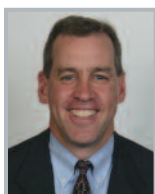


### **SEAN BARROR** • SVP of Corp. Partnerships & Business Development

Sean Barror begins his sixth year with the Celtics. Barror was named Sr. Vice President of Corporate Partnerships and Business Development in September, 2007. He joined the Celtics in 2003 as Senior Director of Corporate Sales and Business Development and was named Vice President of Corporate Partnerships in May, 2005. In his role, Barror is responsible for all Corporate Sponsor Sales and Service as well as Community Relations.

Prior to joining the Celtics, Barror spent five years with global internet media company, Terra Lycos. While at Terra Lycos Barror held positions as Director of Ecommerce Sales and Director of Global Business Development. Prior to Terra Lycos, Barror held sales executive positions with DST Financial Systems, and Thomson Financial Services. He is a graduate of Tufts University, where he played Football and Baseball.

Barror and his wife Annie live in Beverly, MA with their three children: Paige, Avery and Charlie..



### **BILL REISSFELDER** • Sr. VP & Chief Financial Officer

Bill Reissfelder begins his 13th season with the Boston Celtics. He was named Chief Financial Officer in January 2003, and he previously served as Vice President and Controller since joining the organization in 1996.

Prior to joining the Celtics, Reissfelder served as the Financial Controller for Open Environment Corporation, and spent nine years at Ernst & Young, LLP, most recently as a Senior Manager in Entrepreneurial Services. He is a CPA and a graduate of Babson College.

Reissfelder and his wife Mary live in Westwood, MA with their four children: Billy, Joe, John and Kathleen.



### **SHAWN SULLIVAN** • Sr. VP of Ticket Sales, Marketing & Service

Shawn Sullivan begins his 13th season with the Boston Celtics. He was named Vice President of Ticket Sales, Marketing and Service in September 2005 and he previously served as Vice President of Ticket Sales and Service since January 2003.

Sullivan is responsible for the Celtics marketing and ticket sales campaigns as well as all customer service and season ticket holder benefit initiatives.

He was recognized by the *Boston Business Journal* as one of Boston's 40 under 40 in 2006.

Prior to joining the Celtics as an Account Executive in 1996, Sullivan served as a Group Sales Account Executive for the New Boston Garden Corporation. He is a graduate of Southern New Hampshire University.

Sullivan and his wife Robyn live in Scituate, MA with their two sons, Aidan and Keegan.

**JEFF TWISS • VP of Media Services/Alumni Relations**

Jeff Twiss begins his 28th season with the Boston Celtics. He joined the Celtics in 1981 upon receiving his Master's Degree in Sport Management from the University of Massachusetts-Amherst. Prior to his association with the Celtics and the NBA, Twiss was a teacher and a three-sport coach at Randolph (VT) Union High School. He graduated from the University of Vermont in 1977. Twiss serves as the conduit for the media with Celtics ownership, coaches, players and staff and he is the contact for the former Celtics.



Twiss was elected by his peers to serve as President of the National Basketball Public Relations Directors Association in 1987. In 1992, he received the Distinguished Alumni Award from the University of Vermont. In 1999, Twiss received the University of Massachusetts Sports Management department's Harold J. VanderZwaag Distinguished Alumni Award. In September, 2004, he was inducted into the New England Basketball Hall of Fame. And in 2005, Twiss received the NBA's McHugh/Splaver "Tribute to Excellence" award. He also serves on the Advisory Board of the Bay State Games.

Twiss and his wife, Sarah, have two children: Cameron and Lindsay.

**JAY WESSEL • VP of Technology**

Jay Wessel begins his 19th season with the Boston Celtics. He joined the Celtics game-night staff in 1990 and has been a fixture courtside ever since. He served as Director of Technology for six years before being named Vice President in 2006. In this role, Wessel is responsible for all aspects and uses of technology including those in IT, Basketball Scouting and Video and Arena/Event. He played a key role in the 2006 infrastructure and technical upgrades at the TD Banknorth Garden.



In 2001, Wessel was loaned to TNT for the Goodwill Games in Brisbane, Australia where Team USA, coached by present Celtics head coach Doc Rivers, captured the Gold Medal. Prior to joining the Celtics, Wessel held various engineering and sales roles in the Boston high-tech corridor. Wessel started his career at IBM in Poughkeepsie, NY. He holds a Bachelor's Degree in Electrical Engineering from Virginia Tech University.

Wessel and his wife, Marla, live in Somerville, MA along with their daughter, Sara.



# ADMINISTRATION

## FRONT OFFICE STAFF



**Michael Aud**  
Basketball Operations  
Assistant



**Brian Babineau**  
Team  
Photographer



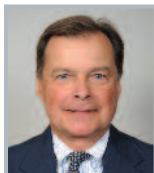
**Steve Babineau**  
Team  
Photographer



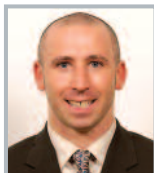
**Laura Bakun**  
Corporate Partnerships  
Services Assistant



**Susan Barabino**  
Executive  
Assistant



**Rob Billings**  
Risk  
Management



**Damon Blust**  
Team  
Mascot



**Peter Boccadoro**  
Digital Media  
Coordinator



**Brian Burnard**  
Premium Sales  
Account Executive



**Paul Cacciatore**  
Director of Ticket  
Services & Operations



**Nicholas Cacici**  
Account  
Executive



**Tessa Caffrey**  
Director of Corporate  
Partnerships Services



**Todd Campbell**  
Physical  
Therapist



**Craig Cassano**  
Account  
Executive



**Pete Chrisafideis**  
Home Equipment  
Personnel



**Katie Clarke**  
Manager of Sales &  
Marketing Operations



**David Cohen**  
Account  
Executive



**John Connor**  
Team Travel &  
Equipment Manager



**Shane Crawford**  
Information  
Systems Designer



**Ted Dalton**  
Sr. Director of Corp. Partnerships  
& Business Development



**Jim Davis**  
Group Sales  
Manager



**Ryan de La Bruere**  
Account  
Executive



**Darren Erman**  
Coaching  
Associate



**Peter Fayette**  
Assistant Office Manager  
& Staff Accountant



**Nicole Federico**  
Partner Services &  
Merchandise Manager



**Shannon Fox**  
Corporate Hospitality  
Account Manager



**Matt Griffin**  
Sr. Director of Sales and  
Marketing Operations



**Kara Hutchinson**  
Ticket Operations  
Coordinator



**Duane Johnson**  
Director of  
Box Office Operations



**Matthew Lane**  
Account  
Executive



**Vicky Le**  
Corporate Partnerships  
Services Coordinator



**Tristan Lenhart**  
Corporate Partnerships  
Services Coordinator



**Annemarie Loffin**  
Assistant  
to Head Coach



**Patrick Lynch**  
Operations Director  
& Senior Accountant



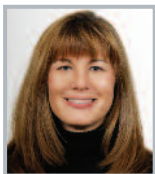
**Phil Lynch**  
Director of  
Team Security



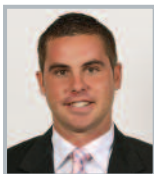
**Katie Mahon**  
Inside Sales  
Manager



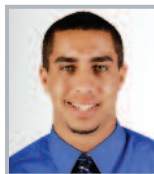
**Steve Markos**  
Corporate Partnerships  
Account Manager



**Wendy Merritt**  
Executive  
Assistant



**Owen Morin**  
Corporate Partnerships  
Account Manager



**Chris Neil**  
Community Relations  
Coordinator



**Francis O'Bryant**  
Operations  
Liaison



**Brian Olive**  
Media Relations  
Coordinator



**Maureen O'Neill**  
Premium Sales  
Manager



**Marina Ortega**  
Dance Team  
Director



**Jillian Paine**  
Group Sales  
Account Executive



**David Preciado**  
Account  
Executive



**Michelle Price**  
Group Sales  
Account Executive



**Frank Randall**  
Locker Room  
Attendant



**Tim Rath**  
Controller



**Barbara Reed**  
Sr. Director of Human  
Resources & Investor Services

# ADMINISTRATION

## FRONT OFFICE STAFF



**Andrew Rice**  
Staff Accountant/  
Office Manager



**Brian Robertson**  
Sr. Director of  
Corporate Partnerships



**Siobhan Sanford**  
Premium Sales  
Account Executive



**Chris Sargent**  
Group Sales  
Account Executive



**Vladimir Shulman**  
Massage  
Therapist



**Mackenzie Silverio**  
Sr. Director of Ticket Sales  
& Promotions



**Keith Sliney**  
Creative  
Director



**Rebekah Splaine**  
Community Relations  
Manager



**Peter Stringer**  
Internet Operations  
Manager



**Sean Sullivan**  
Director of Game  
Operations & Events



**Alyssa Tingle**  
Sr. Account Services  
Coordinator



**Shannon Tipton**  
Premium Account  
Services Manager



**Bobby Vines**  
Premium Sales  
Account Executive



**Heather Walker**  
Director of  
Public Relations



**Jake Wendling**  
Game Operations  
Coordinator





## CELTICS DANCERS

Coming back for their third season the Celtics Dancers, comprised of 17 women from all over the country, will perform choreographed routines during game breaks and halftimes at Celtics home games. Under the direction of Marina Ortega, the Celtics Dancers will bring energy and excitement to the fan experience in the TD Banknorth Garden. When not performing on the court, the Celtics Dancers will represent the team in the community through appearances and performances at charitable and promotional events.



## LUCKY THE LEPRECHAUN

Lucky has been a Celtics icon for over 50 years, but the unmasked version of the character is in its 6th season. At every home game, Lucky dazzles Celtics fans with his high-flying dunks and exciting acrobatics. Over the past four seasons, Lucky has appeared at hundreds of community events around New England including daily visits to the Basketball Hall of Fame. Lucky has frequently been featured on the "Top Ten Plays of the Day" on ESPN and was selected as an NBA All-Star for the 2005-06 season. Most recently, Lucky spent a week with the team in Rome and London entertaining the fans of Europe as part of the Celtics preseason schedule.

